



CENTRAL & NORTH FLORIDA *Chapter*

The Central and North Florida Chapter of the **Healthcare Information and Management Systems Society (CNFHIMSS)** is a volunteer organization whose primary goals are to develop educational and regional networking programs and provide leadership and advisory services for the advancement and management of healthcare information and technology. With the backing of HIMSS which operates on a national and even international scale, we participate in shaping the healthcare industry, encouraging the use of technology and promoting public policies that will improve healthcare delivery.

CNFHIMSS is offering sponsorships for our educational and networking events for the 2017-2018 fiscal year. Your sponsorship helps CNFHIMSS offer valuable educational programming at a very affordable price for attendees. Sponsorship will benefit your business through exposure to our session attendees. CNFHIMSS is a 501(c) (6) non-profit organization.

The Central and North Florida Chapter is a diverse group of more than two thousand healthcare IT professionals working across Central and North Florida. Chapter members work at hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. Our members range from senior executives to analysts, students, financial and technical as well as clinical members.

Sponsorship provides you with exposure to high-level decision makers throughout Central and North Florida. Our membership roster includes:

- **42%+ C-level, Vice-Presidents, Director/Department Heads**
- **25%+ Clinicians**

CNFHIMSS uses the contributions of sponsors to help defray the cost of the chapter's programs making them accessible to additional members. The Central and North Florida Chapter has implemented a flexible sponsorship program allowing organizations to best align their marketing goals and resources. The various sponsorship levels provide an opportunity for organizations of all sizes to participate and raise awareness of their offerings within the local healthcare community.

As Central and North Florida HIMSS, our goals focus on supporting the mission, vision, and values of HIMSS. We strive to carry out HIMSS mission at the local level and to serve as a conduit of information to and from the national organization.

Mission: To lead change in the healthcare information and management systems field through knowledge sharing, advocacy, collaboration, innovation and community affiliations. **Vision:** Advancing the best use of information and management systems for the betterment of human health. **Values:** We value an organized exchange of experiences among a diverse membership. We promote personal and professional growth. We are committed to the highest standards of

professional conduct. We add value to our organizations and industry with improved performance, quality and innovation.

During a typical year, we offer networking and educational events, including our Spring Advocacy Day at the General Assembly and regional networking events. Our educational programs are designed to share expert knowledge and to facilitate networking among our members. In 2017-2018, we will communicate to our members through webinars and emails and allow sponsors to provide educational seminars and/or sessions surrounding their vision for healthcare information management and technology. We actively engage in social media platforms such as Facebook and Linked-In which offer additional exposure to your organization. Topics presented do require board approval and are reserved for Elite and Premier level sponsors.

There are various forms of sponsorship for our events with increased benefits as the value of sponsorship increases. **Please contact us at cnfl.president@himsschapter.org** if you are interested in becoming a sponsor or have questions about the process. You may also simply fill out a sponsorship form on our web site at www.cnfl.himsschapter.org/

SPONSORSHIP LEVELS

Elite Level Sponsor - \$5,000 Annual Contribution/\$10,000 for exclusive Sponsor ranking for Sponsor's area of expertise

- Conference speaker slot (pending board approval of topic and speaker)
- Regional event – 15 minute speaking engagement or keynote introduction (limit 2)
- Guaranteed spot for one webinar, pending board approval of topic and speaker
- Opportunity to post links to white papers on the Chapter website
- 4 Complimentary admissions to Chapter events
- Access to marketing through CNFHIMSS social media programs
- 2 Complimentary Chapter memberships
- Elite sponsor recognition and signage at all events
- Sponsor recognition on all Eventbrite for all Chapter events
- Opportunity to participate in State HIT Advocacy Day event in Tallahassee
- Opportunity to provide door prize for Chapter event(s)
- Listing of Chapter event attendees (upon attendee approval)
- Recognition at the following:
 - National HIMSS Chapter Networking Event
 - State Advocacy Day
 - All Regional Events
 - Sponsor recognized as a contributor to the CNFHIMSS Scholarship program
 - Prominent website advertising with 12 month presence on website
 - Company contact information, logo, and brief description on the website

Premier Level Sponsor - \$2,500 Annual Contribution

- Guaranteed spot for one webinar, pending board approval of topic and speaker
- Regional event – 10 minute speaking engagement
- 3 Complimentary admissions to Chapter Events
- Opportunity to post white papers on Chapter website

- Access to marketing through CNFHIMSS social media programs
- 1 Complimentary Chapter membership
- Corporate sponsor recognition and signage at all events
- Opportunity to provide door prize for Chapter event(s)
- Listing of Chapter event attendees (upon attendee approval)
- Recognition at the following:
 - National HIMSS Chapter Networking Event
 - State Advocacy Day
 - Regional Event in which participating
 - Sponsor recognized as a contributor to the CNFHIMSS Scholarship program
 - Prominent website advertising with 12 month presence on website

Event Level Sponsor – Typically ranges from \$500 to \$1,000 (investment amount dependent on event and exclusivity considerations)

- Sponsor level recognition at the Chapter event sponsored
- Exhibit space at the sponsored event
- 1 Complimentary admission to the sponsored event
- Listing of Chapter event attendees (upon attendee approval)
- Recognition for the sponsored event on the Chapter website
- Opportunity to provide door prize for sponsored event

A La Carte Sponsor

- Exhibitor Table Top for half day conference - \$750
- Speaker/Session - \$750
- Breakfast Sponsor - \$500
- Lunch Sponsor - \$1,250
- Reception Sponsor - \$1,500
- Lanyard Sponsor - \$250 (Vendor to supply own lanyard)
- Webinar Sponsor - \$150
- Website Posting - \$150 (based upon Board Approval)

A La Carte sponsorship includes:

- Advertisement in Sponsor/Program Book
- Receipt of 1 Guest pass to that event
- Announcement of Sponsorship

We truly thank you for your consideration and participation in our CNFHIMSS Chapter. Your partnership has demonstrated a high level of commitment to Healthcare IT in Central and North Florida and adds great value to our mission of providing continual education to CNFHIMSS Chapter members.

**Your sponsorship will be valid for a rolling 12 months starting upon receipt of funding, is valid for fiscal year 2017-2018. The Central and North Florida HIMSS Chapter Board reserves the right to decline any and all sponsorship offers. CNFHIMSS Calendar of events and dates are subject to change. All marketing content must be Board approved.*



PLEASE COMPLETE THIS APPLICATION

Note: Applications considered binding after both application and payment are received.

Please type or print Date: _____

Company name: _____

Contact person: _____ Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____ Print Name: _____

Send invoice and a W-9 to email address above: Yes ___ No ___

Additional information to process your sponsorship is required below.

A) Provide your company marketing information:

- a. Email your company logo (JPG or GIF format)
b. Attach your company description (100-word maximum)
c. Provide contact information for the website
d. Include any additional comments

B) Check off your sponsorship level

- Elite \$5,000 or \$10,000 Annual Sponsorship Fee
Premier \$2,500 Sponsorship Fee
Event \$1,000 Event Sponsor Fee
A La Carte \$___ Sponsor Fee

C) *Send your check and application to:*

Joe Wagner, Treasurer
Central & North Florida HIMSS Chapter
5752 NW Jigsaw Lane, Port St. Lucie, FL 34986

or

Complete the application and email to cnfl.president@himsschapter.org and make payment via this link <https://www.paypal.me/CNFLHIMSS>